

Electronics World

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100
years



MEDIA PACK 2026-2027

Informing professional engineers and senior managers in the global electronics industry

Established in 1913 and formerly known as Wireless World – Electronics World is a monthly technical electronic engineering magazine aimed at professional design engineers.

The editorial of Electronics World covers the full range of electronic industry activities including technology, systems, components, development tools, test, software and instrumentation.

Electronics World informs, educates and advises by supplying readers with sufficient engineering detail to enable them to understand developments in the electronics industry as a route to their design problem solutions.

Most of the features are contributed by leading engineers and academics in the field, who draw on the engineering resources and knowledge base of leading-edge companies and organisations, as well as their own projects.

From the Editor

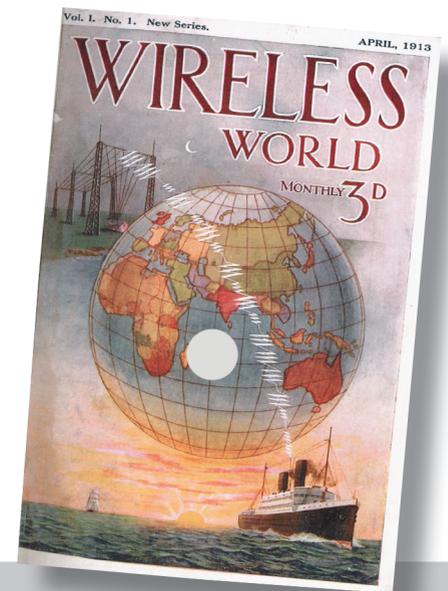
Welcome to the Electronics World Media Pack! We are excited to present our publication as a leading voice in the ever-evolving world of electronics. Our magazine offers content for an engaged and tech-savvy audience, and is specified for industry professionals, all seeking the latest in technical breakdowns, industry trends and expert insights. Through strategic partnerships and targeted advertising, we provide a unique opportunity to showcase your brand to a highly relevant market. Join us in reaching thousands of readers passionate about cutting-edge technology and let's collaborate to deliver impactful results together!

If you would like to collaborate with Electronics World, or contribute with a technical article relevant to any of the topics on our features list or any topics you feel would be interesting to our audience, please do write or call in.

Stella Josifovska

Editor

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Electronics World Features 2026-2027

Electronics World will focus on the following areas in 2026-2027 and each topic will be covered in-depth providing a great opportunity for you to align your advertising with content that is relevant to your target market.

For more information about the content of our next issue please contact the sales team.

<p>December/January:</p> <ul style="list-style-type: none"> • Embedded design • T&M • Sensors • Communications • Miscellaneous* 	<p>March:</p> <ul style="list-style-type: none"> • Industrial electronics • Distribution • Software and tools • Displays • Miscellaneous* 	<p>June:</p> <ul style="list-style-type: none"> • E-mobility • Sensors • Connectivity (CAN, LIN, SENT, Ethernet, etc) • Batteries • Miscellaneous* 	<p>October:</p> <ul style="list-style-type: none"> • Automotive electronics • Renewables and sustainability • Transport • Processors and MCUs • Miscellaneous*
<p>February:</p> <ul style="list-style-type: none"> • Automotive electronics • Components • Power management • Edge AI • Miscellaneous* 	<p>April:</p> <ul style="list-style-type: none"> • Medical electronics • RF and microwave • Power management • IoT • Miscellaneous* 	<p>July/August:</p> <ul style="list-style-type: none"> • Consumer electronics • T&M • Batteries • Edge AI • Miscellaneous* 	<p>November:</p> <ul style="list-style-type: none"> • Industrial electronics • RF and microwave • Clock and timing electronics • Connectors, cables and enclosures • Miscellaneous*
	<p>May:</p> <ul style="list-style-type: none"> • Military/defence • Power supplies • Energy • Security • Miscellaneous* 	<p>September:</p> <ul style="list-style-type: none"> • Power management • Thermal management • Wireless design • Optoelectronics and LEDs • Miscellaneous* 	

* If you don't see your subject covered in the features list, contact us: We are happy to accept editorial contributions on any electronics-related subject. Get in touch with the editor to discuss further, at SJosifovska@Datateam.co.uk

** Please note that the features list is subject to change throughout the year, to remain current, in tune with market changes.

	TYPE	TRIM (WIDTH X DEPTH):	BLEED (WIDTH X DEPTH)	PRICE
Front Cover		-	216mm x 281mm	£2,100
DPS	400mm x 245mm	420mm x 275mm	432mm x 281mm	£1,950
Full Page	180mm X 245mm	210mm X 275mm	216mm X 281mm	£1,200
Half page (Horizontal)	180mm x 125mm			£750
Half page (Vertical)	88mm x 250mm			£750
Quarter page	88 x 120mm			£500
Inside Front cover				£1,500
Outside back cover				£1,500
4 page heavy stock				£3,200
2 page heavy stock				£2,000

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Article banner - £750
Double MPU - £1,000
MPU - £750
Button - £300

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